



Staff Assembly

CUCSA Campus Update -- December 2017

Staff Assembly Fall Quarter Events with the Chancellor and First Lady of UCLA



On Tuesday, October 3, 2017, we hosted the quarterly breakfast with Chancellor Gene Block and 13 randomly selected staff members. Then, on Sunday, October 29, 2017, UCLA's First Lady, Mrs. Carol Block, and our fellow Staff Assembly members, cheered on the UCLA Women's Soccer team as they faced off against Cal. These events provide unique opportunities to meet with Mr. and Mrs. Block in an intimate setting and network with fellow staff members.

New program: Fitness for Fun

UCLA Staff Assembly was thrilled to announce a new monthly program – *Fitness for Fun* - to promote camaraderie amongst UCLA Staff while enjoying a fun fitness activity. The goal of this program is to have staff members, who may not usually get out and about, meet up for a “Sweaty Social”, do something active, and learn more about our university. Past sessions have included a Daybreak Dance, a Gut N Butt Workout, and a Yoga Workout.



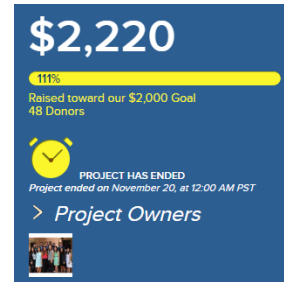
Emerging Research Speaker Series – Dennis Hong



On November 1, 2017, UCLA Staff Assembly hosted the [9th Annual Emerging Research Speaker Series](#). The speaker series is a collaboration between Campus Human Resources, Academic Senate, and Staff Assembly and is an opportunity for faculty and staff to interact and form relationships, and learn about amazing research advancements on campus. Dr. Dennis Hong was the keynote speaker, and he shared his research on humanoid robots in a presentation titled “*Humanoids: From Kicking a Ball to Saving Lives.*”

Staff Assembly 2017 Spark Campaign

UCLA Staff Assembly is proud to award scholarships each year to UCLA Staff across campus who are looking for career enhancement and professional growth opportunities. The number of scholarships and amount awarded are dependent upon revenue derived from various fundraising events. Through the [Spark Campaign](#), we are embarking on a new method of funding. We hope to increase the number of scholarships we give out in 2018, providing more opportunities for our amazing staff members.



Staff Assembly Campus Engagement & Outreach



The UCLA Staff Assembly Board has prioritized campus engagement & outreach utilizing various communication channels and platforms including:

- Social Media campaigns such as #UCLAFanFriday
- Leadership Meetings with the Vice Chancellors
- Campus Events such as a Veterans Day Ceremony & Info Fair and a Transportation Rideshare Fair



Key Performance Indicators:

- 562 Total Facebook Page Views October 19 - November 15 (170% increase)
- 221 net new staff members added to Staff Assembly Listserv (2.9% net new growth)

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“For Staff, by Staff”

www.staffassembly.ucla.edu