



UC MERCED CAMPUS REPORT FOR CUCSA – June 2005

Regents' Staff Advisor Position Is Now Official

The University of California's Board of Regents recently voted to "appoint two individual staff and/or non-Senate employees to participate with two Regent's committees to provide the voice and perspective of such employees in deliberations on matters that come before the Committees and the Board".

President Dynes had proposed a two-year pilot program effective, July 1, 2005, which was considered by The Regents during their January 2005 meeting in San Francisco.

The first two staff advisors appointed are the most recent CUCSA Chairs (2003-04 and 2004-05). Therefore, David Bell from UC San Francisco (2003-04) and David Miller from UC Los Angeles (2004-05) will assume the role of staff advisor in year one of the pilot program. It is expected that these staff advisors will participate as members of The Regents Grounds and Buildings Committee and Educational Policy Committee beginning July 2005.

For more information on the Council of UC Staff Assemblies please see:

<http://www.ucop.edu/cucsa/>.

For information about UC Merced Staff Assembly please see:

http://www.ucmerced.edu/staff/staff_assembly.asp

ACCOMPLISHED UNIVERSITY FUND-RAISER NAMED AS VICE CHANCELLOR OF UNIVERSITY RELATIONS AT UC MERCED Central Valley Native to Increase Visibility of Newest UC Campus

Chancellor Carol Tomlinson-Keasey announced the appointment of John Garamendi, Jr. as vice chancellor for University Relations at the University of California, Merced. Garamendi, a noted university fund-raiser and accomplished development strategist, will begin his position on June 1, 2005. Tomlinson-Keasey made the announcement after the completion of a six-month national search process and following approval this afternoon by a UC Board of Regents subcommittee.

Garamendi's background includes a highly successful track record in fund raising and an intimate knowledge of the UC system from his years working at UC Berkeley, UC Davis and the UC Office of the President. His current position is director of Corporate and Foundation Relations at UC Berkeley. Appointed to the post in 2002, he has been responsible for developing and directing campus strategy for the coordination and solicitation of funding from local, regional and national corporations and foundations. During fiscal year 2003-04, UC Berkeley raised \$71.4 million from corporations and foundations.

As an experienced development professional, Garamendi has been part of several prominent fund-raising campaigns, including UC Berkeley's \$1.1 billion *Campaign for the New Century*, UC Davis' \$60 million *Mondavi Center for the Performing Arts Campaign*, and the planning for UC Berkeley's *Campaign for Memorial Stadium*.

As vice chancellor for University Relations, Garamendi will report to the chancellor and serve as a member of the chancellor's cabinet. The vice chancellor is the chief advancement officer for the UC Merced campus with responsibility for the areas of development, university relations, governmental relations, communications, the UC Merced Foundation and its Board of Trustees, alumni affairs, and special events and protocol.

Garamendi said that he was attracted to UC Merced because of the opportunities presented by creating the 10th campus of the UC system and his desire to contribute to the positive development of his native San Joaquin Valley.

"The opportunity to help shape the future of UC Merced holds extraordinary professional and emotional appeal for me," he said. "As a native of the region, I understand what this campus means to our future, and I appreciate the role of this position as the bridge between the campus and the community."

While at UC Berkeley, Garamendi also served as UC Berkeley's interim executive associate athletic director of External Affairs from July 2003 to January 2004. In that position he carried responsibility for all fund raising for the UCB Department of Intercollegiate Athletics.

From 1999-2002, Garamendi served as director of Corporate and Foundation Relations at UC Davis, where he was responsible for strategic fundraising from local, regional and national corporations and foundations. Among his notable accomplishments, he was the primary fund-raiser for contributions from corporations and foundations toward the \$60-million Mondavi Center, a renowned performing arts venue. He also worked extensively in the development of marketing strategies for campus fund-raising efforts.

Previously, Garamendi served as a regional development director at UC Berkeley, responsible for major gifts in for San Francisco, Marin, Napa and Sonoma counties, and for the \$1.1 billion *Campaign for the New Century*. He has also served as Assistant Director of Alumni Affairs and Community Outreach in the UC Office of the President. As Assistant Director he designed and implemented a statewide Community Speakers Bureau and conducted outreach and advocacy for Alumni Associations of the University of California.

Garamendi also brings to UC Merced his notable public service experience in international settings. In 2003 he was selected to be a Fulbright Scholar in Uruguay (South America) where he taught and conducted research on philanthropy at the University of Montevideo. Additionally, he has served as a community health coordinator for the U.S. Peace Corps in Paraguay (South America).