



UCSF Campus Update November 2013

Sharecase 2013

On November 8, 2013 UCSF hosted Sharecase for the second year. Sharecase is a one-day event showcasing the best of IT at UCSF, and all faculty and staff are invited to attend. It's a great way to learn about all the new IT services at UCSF as well as see how UCSF colleagues are using technology in interesting and innovative ways. Participants learn about UCSF IT services and systems through interesting presentations by UCSF staff, an exhibit hall with over 40 UCSF and vendor booths. UCSF booths feature live, hands-on demonstrations given by knowledgeable staff.

Sharecase opened with a keynote address by Sam Hawgood, dean of the School of Medicine and vice chancellor for medical affairs, who discussed the developing Clinical Enterprise Strategic Plan and information technology's integral role. The afternoon keynote featured UCSF advocate and Silicon Valley investor Ron Conway, who discussed the major trends in mobile, social and real-time data that are creating massive business opportunities and how these trends might impact the health care industry.

Living Well at UCSF: Know Your Numbers Health Screening

Staff members were invited to participate in a voluntary health screening on October 25, 2013 at the Mt Zion campus or November 15, 2013 at the Parnassus campus as part of the Know Your Numbers program offered by Living Well at UCSF. Participants that enroll in one of the Living Well activity, and complete a subsequent health screening will receive a \$75 gift card. The program is meant to raise awareness of health indicators, behaviors, and risk factors associated with poor health and adverse health outcomes.

The following biomarker tests are offered:

- Blood pressure
- Body Fat and BMI
- Non-Fasting Total Cholesterol
- Non-Fasting Blood Glucose

Upcoming Staff Appreciation Celebrations

Beginning December 2013, FY 2013-14, staff appreciation celebrations will be hosted at the following campus locations: Mission Bay; Mt. Zion; Parnassus; Laurel Heights; SFGH; and the Mission Center Building. Campus leaders will be on hand to greet staff at each location, and employees are invited to enjoy food, entertainment, and prizes. Previous random drawings have included: movie tickets, gift certificates for campus dining and shopping, San Francisco Giants tickets, and more.