



CUCSA Campus Update

March 2013

A Leadership Celebration of Operational Excellence

On January 31 at the Alumni House, Chancellor Robert Birgeneau was joined by EVCP George Breslauer, VCAF John Wilton, and Dean Andrew Szeri (the OE Executive Committee) and OE Coordinating Committee members to recognize the accomplishments of the OE Project Teams. The leadership presentations were followed by an inspirational workshop on Authentic Leadership by Dr. Mark Rittenberg, Faculty Director, Berkeley Executive Coaching Institute. – And a guest appearance by Oski, who helped to kick off the discussion on bringing to life our new Berkeley Operating Principles.

TAES and Berkeley Operating Principles Are Collaborating!

Talent Acquisition -Employment Services and the [Berkeley Operating Principles](#) project, an Operational Excellence initiative, are collaborating to integrate the newly approved principles to support the recruitment efforts of UC Berkeley. More than 10,000 members of the Berkeley campus community helped shape the Operating Principles. These principles are a set of statements to help guide administrative operations, and empower staff to support UC Berkeley's mission of teaching, research and public service. The principles are being incorporated into all facets of the recruitment process, including but not limited to: job descriptions; job postings; interview questions; internal and external communications; and social media. UC Berkeley employees can look for opportunities to improve operations and their performance so that they can meet campus goals *and* make UC Berkeley a place where everyone can do their best work.

“Next Opportunity at Work” (NOW) Staff Career Development Conference

The first campus-wide NOW Conference occurred on Friday, March 1, at the Clark Kerr Conference Center. The all-day Conference included inspiring keynote speakers, and concurrent workshops to expose staff to career planning, job seeking and career resilience resources and tools to support their job futures on campus. The conference was intended to equip staff with tools to guide them through the transition period to shared services.

BerkeleyWellness.com Launches

[BerkeleyWellness.com](#), a collaboration between the School of Public Health and a national team of writers and editors, has just launched — featuring articles from the *UC Berkeley Wellness Letter* as well as original content and updates. The site relies on the expertise of the School of Public Health, other researchers at UC Berkeley, and top scientists from around the world. It translates this leading-edge research into practical advice for daily living—at home, at work, while exercising and in the market or health-food store.

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