

Campus Update **February 2015**

Diversity and Outreach Office Celebrates 5th Anniversary by Honoring Founders

UC San Francisco's (UCSF) Office of Diversity and Outreach marked its fifth anniversary on January 15 by honoring champions whose collective efforts focusing on diversity led to the creation of the office. The contributions from these Founders' Champions went above and beyond their formal roles at UCSF and were instrumental in the formation of the office and initial strategic plan. Without their hard work, the office and the vital work it does in pursuit of diversity and inclusion would not be here or part of UCSF today. Those recognized at the anniversary event were:

- **Robert B. Baron**, MD, MS, professor of medicine and associate dean for Graduate and Continuing Medical Education
- **Joseph Castro**, PhD, president of California State University, Fresno
- **Lisa Cisneros**, senior director of Strategic Communications in University Relations
- **Angela Echiverri**, MD, MPH, a graduate of the UCSF School of Medicine
- **Uchenna Okoye**, MD, MPH, UCLA Semel Institute for Neuroscience and Human Behavior a
- **Sharon Youmans**, PharmD, MPH, professor and vice dean of the UCSF School of Pharmacy

Crowd-sourcing Cost-saving Ideas from the Front Lines of Care Delivery Systems

The UCSF Center for Healthcare Value (CHV) is launching the 4th annual ***Caring Wisely Ideas Contest***. Once again, they are looking for effective ideas to reduce waste and lower health care costs. Ideas from prior years have resulted in robust Caring Wisely programs, including projects aimed at appropriate transfusion use, surgical cost scorecards, operating room turnover, and the introduction of a decision support tool in the Emergency Department to reduce unnecessary CT scans. From the ideas submitted, CHV will select up to 5 winners. The people who pose the ideas will receive a \$100 gift certificate to a fine local restaurant. Winning ideas may also be used to inspire project proposals in the upcoming ***Caring Wisely Proposal Challenge***. Ideas may be turned into full proposals by the person who submitted the idea or someone else interested in the idea. At this stage, all contestants need to do is submit an idea—no implementation plan required, yet. In the event that more than one person or team submits the same idea, the person or team that submitted first will be the one considered for judging. Ideas are due by 11:59pm on February 12.

Staff Resource Day

UCSF is using all manner of communication to encourage staff participation in its first ever Staff Resource Day on February 5 from 11:00am–1:30pm as a part of its ongoing efforts to increase resource awareness and provide greater resource access to its dedicated staff. While the event is scheduled during common lunch periods for many staff, the University has stated that it understands that the time frame may not work for all given the nature of campus and medical center operations but is encouraging staff interested in attending to please talk to their supervisor well in advance of the date to request release time during the event. On the flip side, UCSF is also encouraging supervisors to grant such requests for release time as best they can, based upon the operational needs of individual departments. For more information and the event schedule, please click on the following link: [https://diversity.ucsf.edu/sites/diversity.ucsf.edu/files/Staff Resource Schedule Blue v6 Final Print for web.jpg](https://diversity.ucsf.edu/sites/diversity.ucsf.edu/files/Staff%20Resource%20Schedule%20Blue%20v6%20Final%20Print%20for%20web.jpg)

Campus Update Contact: Suya Colorado-Caldwell at suya.colorado-caldwell@ucsf.edu