



Campus Update June 2015

2015 Staff Celebration Week

Staff Celebration Week was held at UC Santa Barbara from May 1 – 8th. This year's activities included two new events, the Gaucho Family Pool Party and Concerts on the Green, which were hosted by Gaucho U cohorts. Staff Assembly sponsored our annual Ice Cream Social, Cookie Contest and presented the Staff Citation of Excellence Award winners at the Chancellor's Staff Luncheon.

The Staff Citation of Excellence Awards is a campus wide recognition program for career staff at UC Santa Barbara. Ten deserving staff members were awarded \$500 and a special recognition plaque for their outstanding achievements and exceptional service. Staff Assembly received a total of 28 nominations for consideration and we hope that this number will increase next year since staff members that are a part of the CX union are now eligible to receive awards under the STAR program.

Staff Communication

Staff Assembly, the Chancellor's Staff Advisory Council (CSAC), Professional Women's Association (PWA), and Academic Business Officer's Group (ABOG) have been collaboratively working on improving campus communication in response to the 2012 Engagement Survey results. We decided to revisit our initial goal of improving communication for staff and refocus our efforts to rebranding the S-List and encouraging staff to opt in.

We have will be revamping the staff listserv and restructuring the way regular announcements are sent out. Announcements for campus events and news articles will now be compiled into a more attractive weekly digest format named "Gaucho Voice – Staff Edition". Our groups are now working on drafting a proposal to administration requesting support for the ongoing maintenance of the "Gaucho Voice – Staff Edition" listserv. In the meantime, CSAC has built the majority of the responsibility for maintaining the listserv into a position on one of their subcommittees and we will be utilizing a free email template service called MailChimp.

In addition to making over the appearance and feel of the staff email listserv, our groups will also be embarking on a promotional campaign to encourage staff to opt in. We will begin by making announcements at department staff meetings, printing and handing out flyers at popular spots around campus, and holding drawings as an incentive for subscribing to "Gaucho Voice – Staff Edition". We hope that these efforts will contribute to a more informed staff who feel that UC Santa Barbara is their community.

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